



Texas Instruments India, AICTE, DST and IIM-B join hands to bring **India Innovation Challenge Design Contest (IICDC)** to engineering students across India

INNOVATE WITH INDIA, CHANGE THE WORLD!

Texas Instruments in collaboration with **Department of Science and Technology (DST)**, powered by **AICTE** mission proudly announce the DST & Texas Instruments India Innovation Challenge Design Contest 2019 anchored by **NSRCEL, Indian Institute of Management, Bangalore (IIMB)** and supported by **MyGov**. The contest is open for all Indian engineering students pursuing undergraduate, postgraduate & Doctoral degrees with Indian engineering colleges.

AICTE invites all student innovators, thinkers and makers of the country to join the revolution, who have a dream to create something new, aspire to make a difference, contribute to India's success towards becoming an Innovation Hub.

Give your ideas a jump-start by sculpting your innovation with technical support from Texas Instruments, business mentorship from IIMB, funding of **INR 4.94 crores** from DST

- Incubate - with mentors from India's smartest brains from IIMB
- Launch - your product with funding and prizes from DST& TI
- Design- using Innovative products with technical mentorship & resources from TI

The India Innovation Challenge Design Contest (IICDC) has grown from strength to strength every year since its inception in 2016. IICDC 2018 edition has seen an exponential growth in the participation by **26511 students** from **1760 colleges** submitting **10146 ideas** who dream of paving future of India with engineering solutions and path breaking innovative ideas. The contest has seen engineering students launch 20 start-ups & file over 175 patents.



Elaborating on the partnership with IICDC, Honourable Chairman AICTE, Prof. Sahasrabudhe, said, “AICTE’s mission to develop robust technical institutions and promote a scientific mind-set is perfectly aligned with IICDC’s mission to strengthen technical innovation in India. We see students as India’s change-makers with the responsibility to drive cutting edge technological innovation. We understand that the next big idea can come from any corner of the country! Our message to the student community is simple - no matter which college you study in or which pin code you reside in, if you have a powerful idea and a drive to make a difference, IICDC will give you an opportunity to achieve your goal.”

Students can register their innovative ideas and participate in the contest through this link: <https://innovate.mygov.in/iicdc2019/>