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अखिल भारतीय तकनीकी शिक्षा परिषद्  
(भारत सरकार का एक सांविधिक निकाय)  
(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(A Statutory Body of the Govt. of India)  
(Ministry of Human Resource Development, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

F. No. Misc/P&AP/2022/650

Dated: 09.11.2022

## CIRCULAR

To,

All Directors/Principals of AICTE Approved Institutions and  
All Vice Chancellors of Technical Universities,

**Subject: MeitY Sponsored Re-skilling/ Upskilling of IT Manpower Programme-  
Empowerment of Educators through Social Media Platforms.**

Sir/Madam,

Centre for Development of Advanced Computing (C-DAC), Mohali a lead Resource Centre in Social & Mobile Technology is offering **Re-skilling/Upskilling programmes under MeitY Sponsorship especially designed for the Empowerment of Educators to make them more informative with Social Media platforms.**

The Programme brief is as below:

**Aim:** The primary objective of this course is to provide hands-on training to the educators on teaching strategies using the power of social media platforms, learning digital tools, techniques, and their utility for educators to enhance productivity at an affordable price.

**Duration:** This is a 90-hour online programme (recorded sessions with assignment and quiz accessible after payment of course reg. fees of Rs. 88.50/-) and additional online live handholding sessions (5 to 10 days flexible learning) for the educators.

**Promotional Offer:** Course fee Rs.75/- and assessment/certification fee Rs.600/-fully refundable (i.e. Effective fee @ Rs.45/- after successful certification)

S.No.	Components	Price (INR)	GST	Total (INR)
1.	Course Reg. fees.	75.00	18%	88.50
2.	Assessment fees.	509.00	18%	600.00
3.	Net course fees payable (reg.fees + assessment fees).			688.50
4.	GOI incentives^ for working participants (50% of course reg.fees & 100% of assessment fees).			644.25
5.	Effective fees after availing incentive for digital upskilling.			44.25

^(Eligible beneficiaries for incentive: <https://futureskillsprime.in/govt-of-India-incentives>)

The Educators batches are scheduled bi-monthly, and the next batch is starting from 07<sup>th</sup> Nov 2022 (1 hour daily), the pre-registration link is now open: <https://socialmobileskills.in/pretraining>

The successful educators shall be awarded e-Certificates by SSC NASSCOM / MeitY, Further details about the programme may be accessed at [https://drive.google.com/drive/folders/1X5OkIz3w5w6xsUSo\\_txvTMMfeAiZiPEM?usp=sharing](https://drive.google.com/drive/folders/1X5OkIz3w5w6xsUSo_txvTMMfeAiZiPEM?usp=sharing)

You are requested to disseminate this information among the faculty members.



(Dr. Ramesh Unnikrishnan)  
Adviser-II (P&AP)