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अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

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CIRCULAR

To

**All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions,**

Subject: Celebrating 19th June as the "Day of Reading".

Sir/Madam,

The National Education Policy 2020 has emphasized reading as a key skill for Foundational Literacy & Numeracy (FLN). The contribution of reading in improving students' learning outcomes has been demonstrated in various research studies.

Honouring the father of the Library Movement in Kerala' the late Sri. P.N. Panicker, the Government of Kerala has been celebrating 19th June as the 'Day of Reading'. This initiative commenced in collaboration with the P.N. Panicker Foundation.

During 27th year of Reading Day/Month celebrations 2023, on 19th June, 2023, variety of events are supposed to be organized in physical and digital mode in Schools, Colleges, Libraries and Panchayats which may include seminars, elocution, essay writing, mass run etc. to inculcate reading habit.

You are requested to disseminate the aforesaid information and encourage 'Reading' among your academic fraternity, faculty members and students and organise events in your Institution/University to celebrate the "Day of Reading" on 19th June, 2023.

We deeply appreciate your time and engagement.

With regards,

Mamta
Yours Sincerely,
05 Jun, 23

(Dr. Mamta Rani Agarwal)