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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सार्वधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

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F. No. AICTE/P&AP/Misc/2023/

Dated: 11.05.2023

CIRCULAR

To

**All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions,**

Subject: Activities for mass mobilization on Mission LiFE.

Respected Sir/Madam,

In the runup to World Environment Day on 5th June, 2023, Ministry of Environment, Forest & Climate Change envisages that all Ministries/Departments/Organisations/State Governments and UTs organise major outreach and advocacy activities for mass mobilization on Mission LiFE. An illustrative list of activities that can be considered by the HEIs, is at Annexure-I.

The creative for the mass mobilisation are available on the **Mission LiFE Portal** which can be downloaded from there. The activities once undertaken need to be uploaded on the same portal along with photos/videos. The mission LiFE portal can be accessed at <http://missionlife-moefcc.nic.in>.

You are advised to plan and organise such activities starting from the month of May, 2023 till 5th June, 2023. Kindly upload detailed plan of proposed activities and subsequently upload geotagged photos/videos of activities undertaken by your Institutions on mission LiFE Portal. Action Taken in this may also be intimated to the AICTE.

Yours Sincerely,

Mamta
11 May 2023

(Dr. Mamta Rani Agarwal)

D/o Higher Education (M/o Education)

1. Awareness workshops regarding sustainable practices and Mission LiFE and also promoting LiFE actions.
2. Making College and University Campuses Plastic: Free
3. Creating less paper or Digital Campuses to avoid use of paper.
4. Avoid food wastage in Hostels and Cafeterias – promote serving of small portions.
5. Setting up composting centres for making compost out of dried leaves/Waste food/organic waste to be utilised as manure.
6. Organising bicycle rallies/plastic collection/water body cleaning activities during the month.

The creative for the mass mobilisation are available on the Mission LiFE Portal which can be downloaded from there. The activities once undertaken need to be uploaded on the same portal along with photos/videos. The mission LiFE portal can be accessed at <http://missionlife.meeqg.nic.in>

You are advised to plan and organise such activities starting from the month of May, 2023 till 31st June, 2023. Kindly upload detailed plan of proposed activities and subsequently upload protogged photos/videos of activities undertaken by your institutions on mission LiFE Portal. Action Taken in this may also be intimated to the AICTE.

Yours sincerely,
Handwritten Signature
12/05/2023